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Icetank is a unique, fully transformable venue offered for exclusive hire, located in Central London, just by Covent Garden. Ideally positioned on a key route between Covent Garden and the British Museum - by the newly revamped Princes Circus Square - this light and airy space boasts a prime location between Tottenham Court Road, Holborn, and Covent Garden.

The Scandinavian architecture and contemporary interiors make Icetank the ideal venue for a wide range of events, including product launches, brand activations, exclusive dining experiences, cooking demos, corporate events and meetings. The venue comprises 171 sqm of space, covering two levels, with a street-level access into the main area, large shopfront windows and a striking infinity cove. The space can be transformed to suit any theme imaginable. Being situated within a stunning Edwardian mansion adds a touch of historical elegance, and its contemporary interior and sophisticated layout make it a rare find, especially in the bustling area of Covent Garden.

## Key Features

- Fully air-conditioned venue
- Street-level via 6ft-wide access doors
- Large floor-to-ceiling windows (great branding opportunity
- Blackout electric blinds for complete privacy if required)
- Large infinity cove perfect for presentations, screening, or visual displays
- Demo kitchen (ground floor) can be covered and used as display space or a counter/bar
- Integrated cloakroom including coat rails, hangers and tickets
- DJ booth or table available
- Catering kitchen (lower ground floor)
- 50" 4K Smart screen facing the street ideal for external branding(another great branding opportunity)
- 82" 4K Smart TV mounted inside the venue
- Integrated sound system with built-in speakers
- 12 RGB uplights can be set to any colour to match any theme or mood
- Wi-Fi high-speed 320 Mbps download / 260 Mbps upload
- Fireplace
- Toilets 2 for guests, 1 for staff

## Ground Floor

The ground floor space comes complete featuring a purpose-built kitchen fearuring modern appliances throughout, which can be hidden if not required.

The in-house AV equipment is ideal for presentations, live streaming and music entertainment.

The main studio boasts a 3.65m ceiling and large floor-to-ceiling windows, offering plenty of natural light with endless possibilities for branding and theming.

The purpose-built infinity cove is an ideal backdrop for presentations, speeches projected or other displays.





## Lower Ground Floor

The lower ground floor includes further studio space, two toilets, a fully functional catering kitchen separated from the main area by a glass wall.

The space is adaptable for a range of configurations, from product display builds to workshops to backroom facilities.







































